**Logo

Description automatically generated with medium confidence**

**THE SJL FOUNDATION START-UP BUSINESS AWARD GRANT APPLICATION FORM 2021**

**RECOVER, RESTART AND START-UP’S**

**THE CLOSING DATE FOR COMPLETED APPLICATION FORMS TO BE EMAILED TO** [**foundation@sjlins.co.uk**](mailto:foundation@sjlins.co.uk) **is 11:59pm on Monday 11 October 2021**

**Compulsory:** To be a chosen finalist, you must be able to attend the final in the House of Commons in London on the late afternoon to 10.30pm on Tuesday 16 November 2021.

Full name:

Address:

Mobile number:

Email address:

Date of birth: You must be 18 years old or over

Facebook profile URL:

Twitter profile:

Instagram profile URL:

LinkedIn profile URL:

Which specific website or person did you hear or read about this competition from?

What date was the business registered, if at all yet?

What is your parent’s occupation?

What is your occupation?

What is your business name?

1. What exactly does your business do?
2. Record a video of yourself speaking for no more than 3 minutes long telling us what the business will do/does, and you MUST also include how you propose to spend the grant money of either £2,000 or £5,000. A video recorded on your mobile phone or computer of you talking. Then upload the video to YouTube, ensure the settings are either ‘Public’ or ‘Unlisted’ and then copy the unique URL of the video, and then paste the URL here = ….
3. What would you spend the £2,000 or £5,000 grant on? What do you need the money for?
4. Why have you applied for a grant from the SJL Foundation? Why do you feel that receiving money and getting business mentorship from a charity is the right path for you and your business?
5. What hardships in your life have you had to overcome, or are still overcoming?
6. How long have you been working on the business idea?
7. How much financially has been invested into the business to date?
8. If you’re no longer a start-up, but instead an established business, but you’ve been affected by the pandemic and it hit your revenue streams negatively, what impact has Covid-19 had on your business? You can also discuss that in the video you’re doing too.

*All questions above must be answered, and a new video submitted in order to be entered into the contest. Good luck!*